



SPEARS
SCHOOL OF BUSINESS

the Power of Personal



WHY SPEARS BUSINESS?

Oklahoma State University's Spears School of Business prepares people to make a difference in the world by teaching essential interpersonal skills alongside a high-quality business education backed by impactful research and outreach.

OUR VALUES

Four values that guide our behavior

> OPENNESS

WE ARE ALWAYS OPEN TO NEW PEOPLE AND NEW IDEAS.

At Spears, we know the value of different people and points of view – in fact, these are essential components of business today. As the place where business is personal, we aim to always be welcoming to all and encourage diverse discussion and points of view.

> SINCERITY

WE VALUE HONESTY AND CANDOR AS AN ORGANIZATION.

At Spears, we know the importance of deep-seeded relationships and interpersonal connections. We value candor, integrity and the ability to stand by what we say. To us, business – and especially the business of education – is personal.

> COLLABORATION

WE DEPEND ON EACH OTHER TO SUCCEED.

We share best practices, no matter where we live and work. From Tulsa to Stillwater and even online, collaboration is the only way to learn and grow as an organization. As the place where business is personal, our relationships with faculty, alumni and students strive to build deep, long-lasting connections.

> FORESIGHT

WE ARE ALWAYS ANTICIPATING WHAT COMES NEXT.

At Spears, we know what it means to be a young person in business today. We pride ourselves on being future-focused and preparing our students for the road ahead. Our sensitivity to people and their needs ensures that we will remain relevant and effective far into the future. After all, in business, people are the only constant.



DEGREES



Accounting

The School of Accounting provides world-class educational opportunities that prepare you for successful careers, professional certifications, and advanced studies. Upon graduation, you are recruited to national, regional, and local public accounting firms, private industry, government, and non-profit organizations. Other students pursue advanced degrees including the Master's in Accounting, Master's in Business Administration, law school, and doctoral programs. Our exceptional faculty and curriculum coupled with the land grant mission of Oklahoma State University prepares you to be professionally competent, socially aware, and civically engaged.

Economics

As technologies change and the world shrinks, new careers requiring analytical ability and adaptability continue to emerge. Majoring in economics provides you with a tremendous advantage because you gain the skills to think through new and complex situations, and will be equipped with the analytical tools required for high-quality research and application. Many students go on to law school, graduate school, government positions, and corporate data analysis.

Entrepreneurship

An undergraduate major in entrepreneurship allows you to develop entrepreneurial competencies and apply entrepreneurial concepts in a wide variety of professional contexts. The overarching purpose is to help you discover your innate entrepreneurial potential and apply that potential throughout their lives. For students wanting to start a business, the major provides a rich exposure to the principles, conceptual tools, skills, and implementation issues related to translating their business idea into a functioning business. Students are also prepared with strategies of how to involve workflow and innovation in existing companies.

Finance

Finance is the management and allocation of financial resources and risk by businesses and individuals. Finance is critical for all aspects of business and financial managers are of central importance to the overall planning, control, and success of any organization. The undergraduate finance curriculum produces graduates that have a broad understanding of the global economy and the financial aspects of their decisions and actions. You will be capable of utilizing the fundamental tools of financial analysis to make informed decisions. Finance graduates excel at problem solving, decision making and communicating which prepares our graduates for success throughout their careers.

General Business

A general business major is one of the most flexible majors in Spears Business. It will provide you with a broad education in all business areas, while providing the opportunity to receive multiple minors. For students who have a specific, non-traditional business career in mind, a general business degree will enhance chances for success as a professional. For students planning to enter a profession such as law or medicine this major provides the study habits and business skills necessary for postgraduate education and careers.

International Business

An international business degree allows you to make a difference by facilitating cross-cultural and cross-national business relationships between for-profit and nonprofit organizations, and individuals. Since all organizations operate in a globalized marketplace, international business graduates can work in any field. International business graduates can contribute to any functional area within a company, from sales to manufacturing and from accounting to human resource management.



Management

A degree in management provides you with essential skills to compete in today's fast-paced business environment. Our curriculum is specifically focused on developing communication, analytical, and interpersonal skills. Apply these skills in a variety of domains such as human resource management, sports management, sustainability, healthcare, and nonprofit management.

Management Information Systems

Management Information Systems (MIS) is a business degree focused on using information technology (software, databases, analytics, etc.) in innovative and useful ways to improve organizations. The demand for MIS graduates continues to dramatically increase. A popular option within the MIS degree is in Information Assurance, which is a fancy name for Cyber Security – and how important will that be for companies in the near future?

Marketing

A marketing degree allows you to make a difference by bringing about voluntary, mutually beneficial exchanges between individuals and other organizations. As exchange is vital to all organizations, marketing graduates can work in many fields. Marketing positions are best suited for individuals who are interested in people, prefer to be evaluated on the basis of their own performance, and would rather encounter new challenges than old routine.



The opportunity to interact with 5,178 active employers that recruit OSU students



92%

of job seeking graduating seniors employed within 3 months after graduation

Students from

45 States



and 54 Countries



Spears Business explored 23 countries last year

Over \$1 million in scholarships awarded last year



BEYOND THE CLASSROOM

Business Student Success Center

spears.okstate.edu/ss

In Spears Business we know that relationships and personal investments are important to your success as a student. To aid in your success, we have 13 full-time professional academic advisors that provide guidance on degree requirements, connect you with resources, and invest in your personal and academic success. Each member of the advising team specializes in advising specific majors and can assist you in the development of appropriate plans of study and career goal setting.

The Eastin Center for Talent Development

spears.okstate.edu/eastin

The Eastin Center for Talent Development, provides you with indispensable resources to build interpersonal skills, professionalism, critical thinking, problem solving skills and is a crucial piece in ensuring you are job ready upon graduation. The Eastin Center Career Services team offers individual consultations, event programming, and group presentations, throughout your college experience, as you prepare for and conduct your career search. Employers seek communication proficiency, business etiquette, interpersonal skills, and teamwork. Our mission is to ensure you have the opportunity to empower yourself to develop and practice these soft skills.

The Center for Advanced Global Leadership and Engagement (CAGLE)

cagle.okstate.edu

The CAGLE in Spears Business provides over 20 short-term domestic and international programs open to both OSU students and those from other institutions. Courses within these programs are taught by Spears Business faculty and are designed specifically for the setting within the study abroad and travel activity.

Scholarships

spears.okstate.edu/undergraduate/scholarships

Each year, Spears Business grants more than 400 individual awards for a total of over \$1 million in scholarships to both undergraduate and graduate students. These numbers continue to grow as donors recognize the value of providing assistance to college students. The OSU undergraduate admissions application serves as the first general application for Spears financial awards. After your first year, our scholarships are awarded on an annual basis through a common application.

Student Organizations

spears.okstate.edu/undergraduate/orgs

There are 25 dedicated student organizations associated with the Spears School of Business. Many are related to specific majors, some are honors organizations, while others are business fraternities open to all majors based on academic performance. Each student group has a designated faculty or staff member serving as an advisor, as well as elected student officers who help shape the direction of the organization. Many Spears Business student organizations have received state and national recognition for their performance and activities, both on campus and in external competitions.





OPENING JANUARY 2018

The new Business Building will provide Oklahoma State University students with the resources and cutting-edge technology to receive a business education to rival the most impressive in the United States. When the Spears School of Business's more than 4,700 undergraduate students, nearly 1,000 graduate students, and 275 faculty and staff move into the 147,450-square foot, five-floor building (including a basement) it will signal a new era for business education at OSU. A building unlike any other, Spears Business students will benefit from the flexible design that incorporates the latest technology, teaching methods, and needs of the school's seven academic departments.

- 13 CLASSROOMS
- 4 LABS
- 150 OFFICES
- 825 CLASSROOM CHAIRS
- 11 CONFERENCE ROOMS
- 12 TEAM ROOMS

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